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Wireless Broadband Week 2005

Unwiring Asian's Broadband Future

October 18 - 19, 2005 · *Grand Copthorne Waterfront, Singapore,*

Workshops & Master-Class

Please click on **Workshop titles to learn more**

[Workshop A:](#) Establishing a Sound Business Model for Your Emerging Services

[Master-Class B:](#) Security Solutions for Your Wireless Network

[Workshop C:](#) Broadband Wireless Access (BWA) Technology Primer – Radio Frequency, Networks, VoIP

Pre-Conference Workshop & Master-class: 17 October 2005

08.30 - 11.30 · **Workshop A: Establishing a Sound Business Model for Your Emerging Services**

Key technology trends and how they will affect the operator business model in 2005-8

Mobility versus speed

Key technology choices

Costs, revenue potential and ROI

Pros and cons for the different approaches:

- To provide mobile broadband access
- To provide point-to-point broadband access
- To provide fixed wireless broadband
- To provide fixed line replacement, or point to point

Critical risk and success factors

Workshop Leader



Chet Patel

General Manager of Internet Access Products
BT Wireless Broadband, UK

In 1994, **Chet** joined BT who has more than 5 million BT broadband connections in the UK. Being responsible for the development and creation of BT Retail's Internet access portfolio, he developed solutions and products for sparsely populated locations by higher speed broadband services, such as Broadband Radio (wireless) and satellite broadband. He has already launched one of the UK's largest pre-WiMAX Radio solution's and will be looking to expand these services in the coming months. Previously Chet was BT Retail General Manager of Calls & Lines Products. There he delivered new innovative products such as BT Together, BT Broadband and BT Business Plan.

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12.30 - 17.00 · Master-Class B: Security Solutions for Your Wireless Network

Security Specialist's Insights:

Wireless 101

Own4g3 & Pr0f17: Understanding the attacker's mentality

Wireless Security: What is it exactly?

Enterprise vs Telco WLANs: Key differences in objectives

Threat Vectors: RF & Copper

Information Theft Demo

Operations: Hotspot security and management overlays

Operator's and Technology Provider's Insights:

Identifying the key security threats

Existing and future security measures to overcome wireless security weaknesses

Managing wireless security at the system and corporate level

Understanding and overcoming public misperception of wireless and security

A detailed case study of a strong wireless security implementation

Philosophy behind the implementation - Why the need for the key security features?

Working with the constraints in a wireless environment



Julian Ho
Chief Operations Officer
ThinkSECURE, Singapore

Julian, CISSP, OPST, CSPFA, CCNA, A+, SISP & Certified OPST-Trainer #A12V583, has extensive security experience in telecommunication and IT consultancy in USA and Asia Pacific. He was responsible for the security management of the public data network infrastructure at StarHub, a Singaporebased telco with a multi-platform environment consisting of numerous routers, switches, servers and core telco devices. His experience includes security policy planning & implementation, network/systems auditing & lockdown, development & consolidation of security overlay network design, incident response and threat research & prioritisation.



Jonathan Withers
Chief Technical Officer
Personal Broadband Australia

Jonathan leads the deployment of the PBA network in Australia and is responsible for all technical operations. Prior to joining the Company, he was a director with Vodafone Pacific in charge of technical strategy including future technology selection. He initially led the radio network deployment for the GSM system in Australia.



Marc Goldberg
Chief Technology Officer
Arraycomm, USA

Marc is responsible for all aspects of ArrayComm's technology research, development, regulatory and standardization efforts. He is one of ArrayComm's founding technical members and has played a leading role in the development and commercialization of the company's technology since its inception.

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Post-Conference Workshop: 20 October 2005

09.00 - 12.00 · Workshop C: Broadband Wireless Access (BWA) Technology Primer – Radio Frequency, Networks, VoIP

Outlining the BWA spectrum & licenses in Asia
Discovering opportunities in unlicensed spectrum
Key insights from BWA customer success stories
Exploring the WiMAX revolution – Making technology and standards work for you
Building the business case for mobile BWA
Discussing the market needs from WiMAX technology providers

Paul Sergeant

Marketing Director, Global Marketing & Strategy
Motorola's Wireless Broadband Group, USA

Tom Gruba

Director of Marketing and Customer Support
Motorola's Canopy™ Wireless Broadband Group, USA

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